USA Council of Serra International
Serra Hispanic Ambassador Project

A. Why SHA Project
   • Fostering Hispanic vocations to the priesthood
   • Hispanic Catholics make up almost 50% of all Catholics in the United States
   • Yet, approximately 5% of all priests are Hispanic.
   • Have More Hispanic Catholics Pray For Vocations

B. SHA Update
   • SC of Grand Rapids – Jose Anleu
   • Six potential Ambassadors I am in discussions with and there is a momentum growing with awareness
   • New Hispanic Clubs – Chartered club in Serra Hispanic for Vocations of North Houston, TX (St. Charles Borromeo Catholic Church) and one in discussion in El Campo, TX (St. Robert's Catholic Church).

C. Goals/Incentives
   • More Serrans praying for vocations.
   • Assist clubs with membership dues for up to two Hispanic Ambassador’s.
   • Reduce Club dues for each ambassador by $20 per 6 month period.

D. Serra International Portal
   • New Officers “Role Name”

E. La Virgen de Guadalupe (Our Lady of Guadalupe) – December 1531 (St. Serra 1752-Mexico City)
   • St. Charles Borromeo Catholic Church – Serra Hispanic Club for Vocations of North Houston, TX
   • Lalo Garcia Portrait - Commissioned by Los Angeles Archbishop Jose H. Gomez for the Canonization of St. Junipero Serra in 2015 - Cathedral of Our Lady of the Angels in Los Angeles
VP FOR CULTURAL OUTREACH
- Vote to approve this new VP. Deadline is Friday October 7, 2022 for your club to vote.
- The Serra Hispanic Ambassador Program will be part of this VP’s duty.
- If approved, the new VP will be Jesse Gallegos. A new VP for Communications has been identified and will be announced at the Serra Rally, or before. An announcement date will have to be approved by Mike Downey, USA Council President.

BYLAWS

SERRA’S NATIONAL COUNCIL
FOR THE UNITED STATES
Approved: March 2, 2015
Serra’s National Council for the United States

ARTICLE IV
Duties of Board Officers

Section 3. Vice Presidents. Each Vice President shall be responsible for the activities of one of the following standing committees, as assigned by the President: Vocations, Programs, Membership and Communications. The activities of these committees are more specifically detailed in Article VI of these Bylaws.

Section 3. Vocations. The Vocations Committee shall study ways and means to foster, promote and affirm vocations to the ministerial priesthood and religious life of the Catholic Church and shall make recommendations to the board of directors toward this goal. The Vice President of Vocations shall be responsible for this committee.

Section 4. Programs. The Programs Committee shall study and recommend ways and means to help Serrans to recognize and respond to God’s call to holiness. By promoting fellowship, prayer and continuing Catholic education, the Program Committee seeks to better prepare Serrans to fulfill their Christian vocation to service, especially in the Serran mission and ministry. The Vice President of Programs shall be responsible for this committee.

Section 5. Membership. The Membership Committee shall study ways and means to expand Serra in the form of new Serra Clubs and new members to those existing chartered clubs, and shall make recommendations to the board of directors on these matters. The Vice President of Membership shall be responsible for this committee.

Section 6. Communications. The Communications Committee shall study, formulate plans and make recommendations to the board of directors for the improvement of its internal and external communications and public relations, and to implement USAC’s communications with the United States Serra Clubs and Serra International. The Vice President of Communications shall be responsible for this committee.

Section 7. Cultural Outreach. The Cultural Outreach Committee shall study ways to promote Serra to the various Catholic cultural communities in club cities, areas or regions. The Cultural Outreach Committee will cultivate relationships through community-connected members, by promoting the mission of Serra, and asking more Catholics to pray for vocations in their cultural dialect. The Cultural Outreach Committee shall provide appropriate training, materials, and guidance in reaching out to the unique cultures in the Serra Catholic community.