



# Q&A: 2022 Serra Rally

The Annual National Conference for Serra Leadership

Dallas/Fort Worth, TX | January 13-15, 2022

## WHO should attend the 2022 Rally?

The Serra Rally is an annual leadership training and inspiration event hosted by the USA Council for the benefit of all United States Serra Clubs and their leadership. Our hope is that each US Serra club will send two or three club leaders to the annual Rally. The Serra Rally is ideal for club presidents, presidents-elect, all active club officers, district governors, district governors-elect, district council members, USA regional directors and Serra International Board members, chaplains, all local Serra members of the host diocese and host clubs, and any interested Serran. Rally registration can be made at: <https://serraus.org/serra-rally-2022/>

**Chaplains and Vocation Directors. Special rates and the popular “3 for 2” rate:** The Rally is an ideal place to introduce new chaplains and diocesan Vocation Directors to Serra, its history, legacy, spirituality and many popular SPARK vocations programs. Special registration rates apply for chaplains and vocations directors, and will be \$0 when accompanied by two paying Serrans from the same club or diocese (3 for 2 rate). (Note: Hotel reservations are not included in this special offer and must be made separately.) There will be a special **“Chaplains only” breakout session with Bishop Thomas Daly**, on Friday morning, plus opportunities to concelebrate all masses during the weekend.

**Keynote speakers:** Major addresses this year by Bishop Michael Olson of Fort Worth, Texas; USA Council Episcopal Moderator, Bishop Thomas Daly of Spokane, Washington; and Fr. Luke Ballman, Executive /Director of the Bishops Conference (USCCB) committee on Clergy, Consecrated Life, and Vocations. Bishop Edward Burns of the diocese of Dallas will be our closing mass celebrant.

**More top speakers:** As is the custom of previous rallies, we have selected top speakers to address the vocations challenges of today’s Church. This year speakers will include: Forming Missionary Disciples by John Zimmer, VP of FOCUS, Nurturing vocations from the Hispanic Community by nationally recognized speaker and professor, Hosffman Ospino; and the impact of Word on Fire ministries by Senior Director, Jared Zimmerman. Other sessions will include a town hall featuring highlights of regional clubs best programs; Tips on how to reigniting your club membership; Vocations directors and campus ministers panels; and inspiring personal accounts of active, local religious leaders and priests. You will not be disappointed.

## HOW to get there:

**AIR TRAVEL:** Most will fly into one of two area airports: Dallas/Fort Worth International (DFW) and Dallas Love Field, (DAL). Most major airlines fly direct or connect to DFW, especially international

attendees. Dallas Love Field (DAL) is competitive and particularly available to Southwest Airline passengers.

**Getting from the airport to Westin Irving Convention Center Hotel.** The Rally hotel in Irving is approx. 7 miles from Dallas Fort Worth International Airport and 9 miles from Dallas Love Field airport. **SHUTTLE SERVICES:** This Marriott hotel does not supply in-house shuttle service; however, transportation is easy from the airports by taxi or your favorite Ride Share service (Uber, Lyft or others). In addition, both airports are served by the very efficient DART, Dallas Area Rapid Transit light rail, connecting you to both the airports and to the Dallas downtown. DART rides are currently under \$5 each way.

**Rally Hotel:** Our selected hotel is the amazing, new WESTIN Irving Convention Center at Las Colinas, which is positioned between both metro airports and anchors the Toyota Music Factory entertainment district. According to its promotional materials, it promises to deliver excellent quiet and restful room accommodations, state of the art meeting rooms, and convenient access to over twenty restaurants, bars and entertainment options. A special Rally rate of \$129 per night has been negotiated for the Rally attendees. Hotel can be registered at: <https://serraus.org/serra-rally-2022/>

**Parking and Car Rental:** While there will be no need for a car during the Rally days, for those who be driving and staying at the Rally hotel, we have negotiated a reduced daily parking rate through the Westin of \$10.00 per day. Car rentals from major rental companies can be made at both airports.

## WHEN to get there:

The Serra Rally is broken into pre-Rally and Rally.

1. **Pre-Rally activities: Wednesday afternoon, January 12 and Thursday, January 13, all day.**
  - a. **US Council Board and Serra International Board meetings open to all,** Semi-annual business meetings for both the Serra International and Serra USA Council Boards run Wednesday afternoon (US Council) and all day Thursday (Serra International) These meetings are open to all. Check the Rally schedule for details.
  - b. **Governor and Club President Training:** Thursday, 1 PM to 2:30 PM, there will be a formalized training for current and incoming District Governors. While this session is open to all, it is required and critically important for District Governors and District governor-elects, and optional and recommended for Serra Club Presidents and other members of active District Councils.
  - c. **Council Committee meetings:** At 3 PM and 4 PM, Thursday, there will be 2 concurrent sessions in which the four pillar national committees on Vocations, Internal Programs, Communications, and Membership will each hold a one-hour session of information and committee work. Check the Rally schedule and select the one or two committees that you are most interested in learning about or becoming active in.
  - d. **Early arrivers, what to do in the local area?** While your Rally registration will include a welcome social event on Thursday, and lunch and dinner/banquet on both Friday and Saturday, your evening meals on Wednesday for the early arrivers and, if you're still hungry after the reception, Thursday will be on your own. Your nearby options included Mesa/Mescal, a very nice restaurant and bar at the Rally Hotel, as well as many great

restaurants in the adjacent Toyota Music Factory district to choose from. **Side tours:** While popular side tours of the \$1 Billion Cowboy Stadium or the Sixth Street Museum (John Kennedy memorial) are recommended, the tours will not be formally organized. If interested, the local Serrans hospitality team will be happy to help arrange such a tour, and to suggest other options.

2. **Formal Rally Activities; Thursday, January 13, Welcome Mass at 5:30 pm:** The formal portion of the Rally officially opens on Thursday afternoon with the Travelers Mass, 5:30 PM, and will be celebrated by Serra USA Council Episcopal Advisor, Bishop Thomas Daly. The Travelers Mass will be held at the Rally Hotel. All attending Serrans are encouraged to arrive at the hotel prior to this mass. Following this Travelers mass will be a reception with refreshments, cash bar, and heavy hors d' oeuvres. **The Rally will then run continuously from Friday morning, January 14 until the concluding Saturday night banquet, January 15.** The full Rally schedule can be found here... <https://serraus.org/serra-rally-2022/>

## When to Register

To take advantage of the early registration rate, sign up before by December 15. All registration and hotel links can be found at the following: <https://serraus.org/serra-rally-2022/>

## STILL HAVE MORE QUESTIONS?

Registration and hotel questions: USA Council Office, John Liston, Barbara Luster, or Anne McCormack. [Jliston@serrainternational.org](mailto:Jliston@serrainternational.org); [bluster@serrainternational.org](mailto:bluster@serrainternational.org); [amccormack@serrainternational.org](mailto:amccormack@serrainternational.org)

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