District Governor Training
2021

Part 1: The District Governor Position Feb. 15 (Mon)
Part 2:
  - New Club Startups Feb. 22 (Mon)
  - Club Officer Training/Mechanics
Part 3: Club Officer Training (SLPC) Feb. 29 (Mon)
  - Content & Sample presentations
Part 4: DG Roundtable Discussion March 4 (Thu)

New Club Start-ups: Lessons Learned

- Importance of Bishop’s Support
- Need to Address: Why a Serra Club?
- Formation meetings: start “acting” like a Serra Club immediately
  - Within Formation group: rosary once a week by each member of group
  - Within Formation group: spiritually adopt a seminarian
  - Outside Formation group: get Parishes active in 31 Club rosaries for vocations

New Club Start Ups

- Questions
- Comments
- Discussion
Spring Leadership Training

Overview

- Mechanics: How & When to do it
- What to present: Content
  - Morie Ratuiwe trng content
  - Mike Downey trng content

Spring Leadership Training

- Purpose:
  - Information
  - Inspiration
  - Leadership Development

Information Sources

- District Governor Manual
- Training programs used by other DG's
- Leadership Webinars
- Committee Conference Calls
Inspiration Sources

- Speakers
- Readings
  - Short vignettes from *To Save a Thousand Souls* (Pgs: 5 (first 3 paragraphs); 18; 17; 12 (bottom); 13; 10; 8; 19; 21)
  - Pope Francis message to Serrans 2017: “Special Friends to priests”
- St. Junipero Serra’s Life & example

Leadership Development Resources

- Prof. Tom Thibideau Presentation, Rally 2018: “Servant Leadership”
- *The Servant as Leader* by Robert K. Greenleaf
- Club Officers must act as a Team!
- Encourage Club Officers to engage in national conference calls, regional conventions, SI conventions & the Rally

Spring Leadership Training

The Question of Timing

- Problem: Clubs are taking longer and longer to identify new officers for coming year
  - If training is too early, you’ll miss the new officers
  - If training is too late, you run up against the late Spring activity rush
- Recommended:
  - Start early (NOW!) to get clubs to identify next year’s officers
  - Best time to train?: April or early May
  - Utilize National Club Officer Tmg webinars
Spring Leadership Training

Delivery Options

- Face to Face training sessions
- Webinar-based training
- National Webinar Training
- Individual club presentations as monthly program

Spring Leadership Training

Delivery Option #1

- Face to Face training sessions (half or full day)
  - Advantages: (high human interaction)
    - Meeting officers from different clubs in district
    - Sharing of ideas among club officers formally (break-out sessions) and informally (hallway gatherings)
  - Disadvantages: (low attendance)
    - Distance/difficult time issues
    - Finding a time and place that works for everyone
  - Requirements: hardcopy of Irg materials need to be handed out at meeting for note taking and take away

Spring Leadership Training

Delivery Option #2

- Webinar-based training
  - Advantages: (greater attendance)
    - Attend from home by computer or phone
    - Optional times for same session
    - Training can be broken up over several weeks for short (1-hr) sessions
    - Breakout Rooms (Zoom)
    - Some clubs get all officers together at one location for the training sessions
  - Disadvantages: (less human interaction)
    - Limited opportunity to meet officers from other clubs
    - Some find technically challenging to connect
    - Many will use only conference call, not computer (limited interaction)
  - Requirements: Trainer needs to learn webinar tools. Hardcopy training materials must be prepared and emailed well in advance of the session
Spring Leadership Training

Delivery Option #3

- National Webinar Training as catch-all for those who could not attend district training
  - Avoid promoting until most district training is completed to avoid discouraging attendance at district training.
  - Mid-May timing
  - Multiple sessions and options for each session to fit into peoples’ schedules OR recorded sessions
  - No focus on district membership or seminarian trends

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Spring Leadership Training

Delivery Option #4

- Individual club presentations as monthly program
  - Powerpoint's available:
    - “Membership: It’s more than Just Asking”
    - “Top 10 Keys to Successful Club”
  - Disadvantage: very superficial (35 min)
  - Advantages:
    - All the club members get to hear
    - If timed in Fall, catching new officers early in term
    - Better than nothing!

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Spring Leadership Training

The Special Issue of Treasurer Training

- Treasurer’s job is more technical than other officer positions
  - Accounting skills
  - Tax skills
  - Serra Web Portal skills
- Problem: Most DG’s have not held Treasurer job and are not competent to train for it.
- National webinar will be offered this year
- Need for financial accountability
  - Audit by officers not practical
  - Treasurers should provide exact copy of checking account statement at each board meeting
  - Need to train Presidents to ask for this

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2021 Club Officer Training Recommendation

- National Club Officer Training Webinar
  - April/May
  - Recorded (for those who cannot participate)

- Follow-up webinar or Face-to-Face meeting in each district
  - Half day? Saturday morning?
  - Opportunity to discuss contents of national webinar with other club officers in district

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Club Officer Training Sample Agendas & Evaluation Forms

- Sample SLPC/Leadership training Agendas
  - 2016 Great Lakes Region Agenda
  - 2016 District 12-2C (KS) Agenda
  - 2019 District 126 (TX) Agenda
  - 2019 Districts 7 & 78 (MN) Agenda
  - 2018 Pacific NW Agenda
  - 2020 National Webinar Agenda

- Sample Evaluation Forms
  - 2018 Kansas City KS Eval form

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Spring Leadership Training The Mechanics

- Questions
- Comments
- Discussion

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<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Purpose</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM</td>
<td>Door of Mercy Pilgrimage</td>
<td>Spirituality</td>
<td>Cathedral, kitchen, and Bishop's Hall reserved</td>
</tr>
<tr>
<td>8:05 AM</td>
<td>Mass</td>
<td>Spirituality</td>
<td>Fr. Paul Graf, Chaplain</td>
</tr>
<tr>
<td>8:45</td>
<td>Breakfast</td>
<td>Fellowship/hospitality/nourishment</td>
<td>Grace Ann Brutsman; Phyllis Hausladenm Lafayette members</td>
</tr>
<tr>
<td>9:15</td>
<td>Welcome &amp; introductions</td>
<td>Program/hospitality</td>
<td>Dan, District Governor</td>
</tr>
<tr>
<td>9:30</td>
<td>Strategic Planning &amp; Vocations Outreach</td>
<td>Program development/inspiration</td>
<td>Joe Dwenger and Carl McClelland, Indianapolis officers</td>
</tr>
<tr>
<td>10:00</td>
<td>Year of Mercy</td>
<td>Program/spirituality</td>
<td>Fr. Patrick, Purdue Newman Center Chaplain, Year of Mercy Priest</td>
</tr>
<tr>
<td>10:30</td>
<td>Break</td>
<td>Fellowship/hospitality/nourishment</td>
<td></td>
</tr>
<tr>
<td>10:45</td>
<td>Membership strategies</td>
<td>Program development</td>
<td>Todd Richey, Kokomo President</td>
</tr>
<tr>
<td>11:15</td>
<td>Update from Serra US</td>
<td>Program development</td>
<td>Ray Vales, Serra US Treasurer</td>
</tr>
<tr>
<td>11:45</td>
<td>Lunch</td>
<td>Fellowship/hospitality/nourishment</td>
<td></td>
</tr>
<tr>
<td>12:30</td>
<td>Small group discussion topics: program; pr/communications;</td>
<td>Program development</td>
<td>Judy Lafayette President</td>
</tr>
<tr>
<td>1:00</td>
<td>Sharing</td>
<td>Program development</td>
<td>Judy</td>
</tr>
<tr>
<td>1:30</td>
<td>Wrap-up, evaluations, closing prayer</td>
<td></td>
<td>Dan</td>
</tr>
</tbody>
</table>
Serra District 12-2C 2019  
Spring Leadership Training Meeting  
Church of the Ascension  
St. Matthew and Mark Rooms  
Overland Park, KS  
April 27, 2019  
Agenda

8:30 am  Mass (Optional)

9:15 am  Welcome from Msgr. Tom Tank

Light Breakfast - coffee/tea, juice, fruit, pastries

9:30 am  Serra Prayer for Vocations

- Introductions – Notes, Rules, Game Plan
- Serra Organization – Past, Present, Future
- How Clubs work
- Vocations and Programs
- Membership and Communications
- Serra USA Resources – Web site, Webinars
- District 12-2C Issues

11:45 am Questions, Comments, Suggestions for future training

Serra Prayer for Perseverance of Vocations

Adjourn

Please complete the Evaluation Form and leave on table
A. Registration/Breakfast 9:00 a.m.

B. Opening Prayer/Serra Prayer for Perseverance 9:30 a.m.

C. District Governor Update 9:35 a.m.
   1. Seminarian Dinner
   2. SI President Celebration
   3. USAC Conference Calls
   4. Parish Initiative/Call by Name
   5. Leadership Training Program

D. Group Planning Sessions 9:45 a.m.
   1. Membership—
      Discuss and determine 4 strategies for increasing membership and 2 strategies for retention
   3. Serra Spark & Memberships Strategies Booklet
      http://www.serrainternational.org/content/best-practices-serra-clubs

E. Group Planning Sessions Sharing 10:10 a.m.

F. Serra International President-Elect 10:30 a.m.
   Dr. Ruben Gallegos – Serra International President-Elect

G. Region 10 Director 11:00 a.m.
   John Liston - SI Executive Director

H. Mass@ Basilica of Our Lady of San Juan del Valle 11:30 a.m.

I. Lunch @ Basilica Cafeteria 12:00 noon

J. Closing Prayer 1:00 p.m.

THE OBJECTIVES OF SERRA:
❖ To foster and promote vocations to the ministerial priesthood in the Catholic Church as a particular vocation to service and to support priests in their sacred ministry;
❖ To encourage and affirm vocations to consecrated religious life in the Catholic Church;
❖ To assist members to recognize and respond in their own lives to God's call to holiness in Jesus Christ and through the Holy Spirit.
SPRING LEADERSHIP CONFERENCE
USA COUNCIL OF SERRA INTERNATIONAL – DISTRICTS 7 & 7S

Our Lady of Grace Catholic Church
5071 Eden Avenue – Edina 55436
Saturday – April 6, 2019
Breakfast Only $5.00 – Breakfast & Lunch $20.00

Agenda

8:00AM  Registration / Gathering Space of the Church
8:30AM  Holy Mass – Celebrant - Archbishop Bernard Hebda / Church
9:05AM  Coffee and breakfast items / Dining Room
9:20AM  Opening Prayer & Welcome – Judy Makowske, Dist. 7 Governor
         Vocation to Holiness – Archbishop Bernard Hebda
         Info on International – Richard Arians, US Council, President-Elect
10:00AM Overview Sessions:
         Presidents – JoAnn Eichten, District 7S Governor
         Membership – MaryAnne Frank
         Secretaries & Trustees
11:00AM Our Saint & Our Path to Sainthood – Father Allan Paul Eilen
11:30AM Overview Sessions:
         Communications – Cathy Ahern, District 7S Governor-Elect
         Vocations – Judy Makowske, District 7 Governor
12:00PM Angelus / Lunch
12:45PM Overview Sessions:
         Programs – (used collected material for multiple clubs)
         Treasurers – Jerry Biese, District 7 Treasurer
1:15PM  Unfinished Business & Announcements
1:45PM  Concluding Prayer
<table>
<thead>
<tr>
<th>No.</th>
<th>Program/Agenda</th>
<th>Responsible</th>
<th>Hr./Min.</th>
<th>Start</th>
<th>End</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Registration</td>
<td>Celine P / Ccocot R &amp; the Core Team</td>
<td>9:30</td>
<td>9:30</td>
<td>10:00</td>
</tr>
<tr>
<td></td>
<td>Facilitators/Presenter orientation</td>
<td>Marie Rutland, District Gov.</td>
<td>9:30</td>
<td>9:30</td>
<td>10:00</td>
</tr>
<tr>
<td>2</td>
<td>Welcome (Introductions, Program Goal, Stress Program Evaluation)</td>
<td>Marie Rutland, District Gov.</td>
<td>10:05</td>
<td>10:05</td>
<td>10:50</td>
</tr>
<tr>
<td>3</td>
<td>Opening Prayer</td>
<td>Fr. Rev. Familiar, Chaplain Serra Club of Tri-Cities</td>
<td>10:05</td>
<td>10:05</td>
<td>10:20</td>
</tr>
<tr>
<td>4</td>
<td>The Call to Holiness - The Foundation of Leadership</td>
<td>Fr. Rev. Familiar / Marie Rutland</td>
<td>10:20</td>
<td>10:20</td>
<td>10:50</td>
</tr>
<tr>
<td>5</td>
<td>Morning Workshops / Know Roles &amp; Responsibilities (Part - A)</td>
<td>Facilitators: Sue Manfred / Spokane President</td>
<td>10:50</td>
<td>10:50</td>
<td>12:00</td>
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<tr>
<td></td>
<td>V.P.s. for Vocations</td>
<td>Martin Weber / R.D., R12 - 1E</td>
<td>12:00</td>
<td>12:00</td>
<td>12:45</td>
</tr>
<tr>
<td></td>
<td>V.P.s. for Programs</td>
<td>Aileen G. Fields / S.I. USAC Program Chair</td>
<td>1:00</td>
<td>1:00</td>
<td>1:30</td>
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<tr>
<td></td>
<td>V.P.s. for Membership</td>
<td>Mike Barnett / Tri-Cities VP Membership</td>
<td>1:30</td>
<td>1:30</td>
<td>1:45</td>
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<tr>
<td></td>
<td>V.P.s. for Communications</td>
<td>Dick Peterson / SI Trustee</td>
<td>1:45</td>
<td>1:45</td>
<td>2:05</td>
</tr>
<tr>
<td></td>
<td>Secretaries</td>
<td>Louise St. Hilaire / Tri-Cities Secretory</td>
<td>2:05</td>
<td>2:05</td>
<td>2:15</td>
</tr>
<tr>
<td></td>
<td>Treasurers</td>
<td>Karen Domini / Spokane Treasurer</td>
<td>2:15</td>
<td>2:15</td>
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</tr>
<tr>
<td></td>
<td>Trustees</td>
<td>Celine Petersen / Tri-Cities Trustee</td>
<td>2:15</td>
<td>2:15</td>
<td>2:15</td>
</tr>
<tr>
<td></td>
<td>Conference Timer</td>
<td>Marie / Other SLPF Team Members</td>
<td>2:15</td>
<td>2:15</td>
<td>2:15</td>
</tr>
<tr>
<td>6</td>
<td>Lunch</td>
<td>By El Chapala / (Working Lunch Starts ß 12:30)</td>
<td>12:45</td>
<td>12:45</td>
<td>12:45</td>
</tr>
<tr>
<td>7</td>
<td>1. Council Update &amp; Regional Update / 51 Club Portal / SPARK / Announce Who is to be Governor Elect</td>
<td>Martin Weber, R.D., R12 1-E</td>
<td>2:15</td>
<td>2:15</td>
<td>2:45</td>
</tr>
<tr>
<td>8</td>
<td>2. S.I. Update / Serra Foundation</td>
<td>Dick Peterson, S.I. Board of Trustee</td>
<td>2:45</td>
<td>2:45</td>
<td>2:45</td>
</tr>
<tr>
<td>9</td>
<td>3. Proposed District Goals and Activities for 2018-2019 (see 15 Calendar VP's action items)</td>
<td>All Presidents to present their Club's Goals &amp; Activities</td>
<td>2:45</td>
<td>2:45</td>
<td>3:25</td>
</tr>
<tr>
<td>13</td>
<td>Closing Prayer / Exhortation - Rosary for Vocations</td>
<td>Chaplain &amp; Club Presidents</td>
<td>4:00</td>
<td>4:00</td>
<td>4:00</td>
</tr>
<tr>
<td>14</td>
<td>Clean Up</td>
<td>SCTC - Core Team</td>
<td>4:35</td>
<td>4:35</td>
<td>4:35</td>
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<tr>
<td>15</td>
<td>Choir Practice</td>
<td>Siempre Adelante, Nunca Retroceder Core</td>
<td>4:50</td>
<td>4:50</td>
<td>4:50</td>
</tr>
<tr>
<td>16</td>
<td>Holy Mass</td>
<td>Fr. Rev. Familiar</td>
<td>5:00</td>
<td>5:00</td>
<td>5:00</td>
</tr>
<tr>
<td>17</td>
<td>Dinner / Fellowship</td>
<td>On your own</td>
<td>6:00</td>
<td>6:00</td>
<td>6:00</td>
</tr>
</tbody>
</table>

**Total Time**: 6:30 - 9:30 AM - 4:00 PM
2019

Spring Leadership Training for Club Officers

Session 1: The Big Picture (above the Club)
- Serra International—Mission, St. Serra, History, Organization, Financials,
- Serra Foundation—Mission & recent grants
- Serra US—Structure & Organization, Financials, Value & Current Focus
- Serra Dues Structure
- Serra in Covered Districts—membership by club and seminarians by diocese
- U.S. Vocations—The Big Picture

Meeting Options (same content):
- Monday, April 29, 2019 @ 7:00-8:30 pm
- Tuesday, April 30, 2019 @ 7:30 – 9:00 pm
- Wednesday, May 1, 2019 @ 8:00-9:30 pm

Session 2: How Clubs Work & Event/Planning Calendar for 2019-2020

Meeting Options (same content):
- Monday, May 6, 2019 @ 7:00-8:00 pm
- Tuesday, May 7, 2019 @ 7:30 – 8:30 pm
- Wednesday, May 8, 2019 @ 8:00-9:00 pm

Session 3: Vocations & Programs Functions

Meeting Options (same content):
- Monday, May 13, 2019 @ 7:00-8:00 pm
- Wednesday, May 15, 2019 @ 7:30-8:30 pm
- Thursday, May 16, 2019 @ 8:00 –9:00 pm

Session 4: Membership & Communications

Meeting Options (same content):
- Monday, May 20, 2019 @ 7:00-8:00 pm
- Tuesday, May 21, 2019 @ 7:30 – 8:30 pm
- Wednesday, May 22, 2019 @ 8:00-9:00 pm

How to Connect:
You can attend the webinar by computer (preferred) using this link:
gotomeet.me/MikeDowney579
(note: NOT "gotomeeting.me" BUT "gotomeet.me")

Or by phone: 1-646-749-3122  Meeting ID: 275 938 901
(or do both if using a TV with a group)
Serra District 12-2C
Spring Leadership Planning Conference (SPLC)
2019 Evaluation Form

Is this your first SPLC  Yes _____  No _____

Was the presentation helpful to your role with Serra?  Yes _____  No _____

What was most helpful?
_________________________________
_________________________________
_________________________________

What was least helpful?
_________________________________
_________________________________
_________________________________

Please share any additional thoughts/ideas to improve the Conference
_________________________________
_________________________________
_________________________________