Nov 2020 Leadership Webinar

Welcome!

Serra Leadership Webinar
November 2020

Purpose:

- To provide information to District Governors and other Serrans in leadership positions
- So they in turn can pass that information on to clubs to help clubs be more effective at accomplishing the Serra Mission
- YOU are the FACE of SERRA!
Nov 2020 Leadership Webinar

Overview

• Action items / Updates
• Serra Rally Planning
• Club awareness of US Council Projects
• Outreach to Hispanic Catholics for Vocations

Action Items/ Updates

1. District Governors Resource Page—new path to find on serraus.org
2. Seven-Serrans Prayer Teams still needed for this year
3. New Serra Club chartered Nov. 12: Oklahoma City/ 33 members!
4. New St. Junipero Serra Membership contest for 2020-21
   - July 1, 2020 to June 30, 2021
   - 10% dues discount for clubs increasing by net of 5+ members
   - $5000 prize total for various categories
5. World Day for Consecrated Life Feb. 2 (Feb. 6-7)

Action Items/ Updates

6. Serra Intl Foundation
   - Encourage YE contribution by Clubs & Individuals
   - New manual for Foundation Reps to be issued early 2021
7. Serra Awareness/Marketing project
   - Phase 1/ Messaging: tested & complete
   - Phase 2/ Website to capture name & email under development
8. Treasurers Webinar Training: first draft complete
9. IRS 990 Update
   - 38 Clubs have had non-profit status reinstated!
   - Expectation for 2021: Most clubs can use the 990N electronic postcard (<$50,000 gross receipts)
The USA Council of Serra International

Our Mission...

...is to foster and affirm vocations to the priesthood...

...and vowed religious life.

Serrans are lay Catholics - men and women of all ages and from all walks of life; lawyers, doctors, accountants, business people, nurses, engineers, sales people, clerks, retirees etc., all dedicated to promote and foster vocations.
Nov 2020 Leadership Webinar

Action Items/Updates

10. Serra's Google email and meeting functions for clubs
   - Free to Clubs and DG's
   - Google Email
     - Email address that is permanent
     - Can be used in printed literature (avoids obsolescence and
       reprints → "digital PO Box" for clubs
     - E.G. DesMoines@serrainternational.org
   - GoogleMeet:
     - Online meeting platform like Zoom or GoToMeeting
     - Works on all platforms—Mac/iOS, laptops, iPhones, androids
     - No limit on length of meeting
     - Max no. of participants: 250
     - Good reviews!
   - Contact John Liston to sign up

Action Items/Updates

• Questions
• Comments
• Discussion

Serra Rally 2021
CANCELLED

Online activities in lieu of Rally
   - "Serra Meets"
     • 2nd Saturday of every month starting Dec. 2020
     • Organized like a meeting/40-45 mins.
     • Two speakers: first, high profile keynote; second,
       information
     • Hope to attract ALL Serrans, but especially those in
       clubs not meeting at present
   - District Governor Training: Jan.-Feb. 2021
   - Presidents Council
   - US Council Board Meeting: December 2020
It's Easier than Ever to Set Up Virtual Serra Club Meetings!

Serra has partnered with Google to provide free email addresses to all Serra Clubs. These email address will give Serra Clubs one centralized location for digital correspondence.

This email address will also allow you to use Google Meeting, a virtual meeting platform that will allow you and your club to host video and telephone conferences for free.

If your club has not set up its Serra email address, please contact Serra Executive Director John Liston at jliston@serrainternational.org.
How to sign up for Google Meet

--- John Listen

How to access Google Meet

FROM YOUR COMPUTER
Use any modern web browser—no download required
You can start a meeting or join a meeting from any modern browser on your desktop or laptop. There’s

FROM YOUR PHONE OR TABLET
Download the Google Meet mobile app
Join, host, or share your screen from the Google Meet mobile app.
Download from Google Play or Apple Store.

How to start a video meeting

Create a new meeting
To create a new video meeting, log in to your existing Google Account or sign up for free.

Invite others to your online meeting
Send a link or meeting code to anyone you want to join the meeting. For the free version of Google Meet, guests will need to create or sign in to an existing Google Account to join.

Join a meeting
Tap the meeting link from the invite, enter the meeting code from your host here, or call into the meeting using the dial-in number and PIN in the invite.

For help on working from home using Meet, please see our working remotely toolkit.
How to use Google Meet’s free features

Enjoy free video conferencing for up to 100 participants. Google Meet also offers counter-abuse measures like anti-hijacking to help protect your data and privacy.

Unlimited number of meetings
Connect with anyone—coworkers, clients, classmates—as often as you’d like.

Invite up to 100 participants to a meeting. If you’re using the free version of Google Meet, anyone you invite will need to sign in with a Google Account to join the meeting for added security.

Live captioning during meetings
Follow along in real time with automated live captions powered by Google’s speech recognition technology. To turn on closed captions, click the three dots on the Meet screen to bring up the option (available in English only).

Compatible across devices
Google Meet works on any device. Join a meeting from your desktop/laptop, Android, or iPhone/iPad. If you’re working from home, you can also join a meeting from Google Nest Hub Max.

For organizations that need conference room support, Google Meet hardware offers affordable, high-quality options for purchase. Or you can learn more about Google Meet.
Video and audio preview screen

After clicking your meeting code or link, you can adjust your camera and mic and see how you look before entering the meeting. You’ll also get a preview of who has already joined the meeting.

Adjustable layouts and screen settings

Meet automatically switches the layout in a video meeting to display the most active content and participants.

To switch the layout, click the three dots in the lower corner of the Meet screen.

Controls for meeting hosts

Anyone can easily pin, mute, or remove participants. For privacy reasons, you cannot unmute another person. Ask them to unmute their audio.

For education accounts, only the meeting creator can mute or remove others. Learn how to set up Meet for distance learning.

Screen sharing with participants

Present your entire screen or an application window to share presentations or collaborate on documents.

Messaging with participants

Make meetings more engaging with live messaging during calls. To share files, links, and other messages with

Integration with Google and Microsoft Office apps

Join meetings directly from Gmail or Calendar.
Improve your Meet presentations with these 10 tips. Microsoft Office users can be added to an invite and see meetings on their Microsoft® Outlook® calendar.

For advanced features, including live streaming, see plans and pricing.

SECURITY AND PRIVACY

Security, compliance, and privacy

Anti-abuse features on by default

Google Meet employs an array of anti-abuse measures to keep your meetings safe, including anti-hijacking features and secure meeting controls. It also supports multiple 2-step verification options including security keys.

Encryption in transit on by default

Commitment to privacy and protecting your data

Google Meet adheres to the same robust privacy commitments and data protections as the rest of Google Cloud's enterprise services.
Nov 2020 Leadership Webinar

**Rally Online Events**

- Questions
- Comments
- Discussion

**Encourage your Clubs! Serra is Going Strong!**

*What Clubs can do:*

- Keep up your prayers for vocations!
- Thank you notes to Bishops and Priests
- Encourage formation of more Seven-Serrans Prayer Teams for Vocations Directors
- Hold online meetings (US Council can host and provide speakers)
- Encourage members to attend "Serra Meets" each month

**US Council is Going Strong!**

- Serrapark.org—new tools for Voic, DHR and maintenance
- Seven-Serrans Prayer Teams
- Serra Awareness/Marketing project
- Presentation to MSD/US online conference
- Free Parish Vocation Ministry training to dioceses
- "Serra Meets" monthly speaker program for all Serrans
- Developing online Treasurers Training program
- Hosting numerous club meetings across
- Reestablishing IRS non-profit status for affiliated clubs
- Working with IRS to simplify annual tax filing for most clubs
- Preparing updated bylaws for approval at SI Convention
- Bimonthly conference calls by Vocations, Programs, Membership & Communications Committees
- Serravox.org website improvements by Communications Committee
- Serra Park training for club officers
- International Rosary every month
- Leadership Webinars, 3x per year
- New club startups—OKSJ 13 members
Nov 2020 Leadership Webinar

Encourage Clubs!
Serra is Going Strong!

- Questions
- Comments
- Discussion

Hispanic Vocations

Discussion Panel:
- Dr. Ruben Gallegos, SI President
- Adam Lara, SI Trustee, DG & Leadership Comm
- Betty Ramirez-Lara, SI Foundation Board & Leadership Comm
- Jesse Gallegos, US VP Communications

Hispanic Vocations

- The Problem:
  - Hispanics represent 33% of Catholic Church in America
  - Hispanics represent 51% of Young Catholics in US
  - Only 5% of US Priests are Hispanic
  - Many of those are from outside the US
Hispanic Vocations

- The NEED:
  - Serra needs to Engage the Catholic Hispanic Community in Prayer for Hispanic priesthood and religious vocations
  - To create a Culture of Hispanic Vocations in our Dioceses
  - Through the Holy Spirit, to call more young Hispanic Catholics to a priesthood or religious vocation

Hispanic Vocations Panel Discussion

- Possible strategies/challenges for Serra:
  1. Have Serra Clubs build bridges into the Hispanic community by recruiting select, connected Hispanics to Serra
  2. Start Hispanic Vocations work in parishes
  3. Increase recruitment/membership of Hispanics in Serra Clubs
  4. Start All-Hispanic Serra Clubs

Hispanic Vocations Panel Discussion

- Outreach to Hispanics needs to be a regular, continuous focus for Serra as we refine our strategies
- Resources available:
  - Vocation Prayer book in Spanish and English
  - Other resources at Chicago Serra Office
Nov 2020 Leadership Webinar

Hispanic Vocations

- Questions
- Comments
- Discussion

Next Leadership Webinar

- February 2021
- Thank you for participating!
- Thank You for all you Do for Serra and for Vocations!
- Be the FACE of Serra to your clubs!
- Closing Prayer